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KICKERILLO COMPANY TO BUILD CUSTOM HOMES AT CROSS CREEK RANCH, A TRENDMAKER DEVELOPMENT

HOUSTON (Nov. 20, 2008) – Kickerillo Company, Houston’s long-time building and development company, and Trendmaker Development Company jointly announce that Kickerillo Company will be Houston’s exclusive custom builder in the new master-planned community of Cross Creek Ranch, a Trendmaker Development located in Fulshear, Texas.

“We are excited to partner with Trendmaker Development to build in the premier community of Cross Creek Ranch,” said Vincent Kickerillo, Chairman and CEO of Kickerillo Company. “Cross Creek Ranch offers the ‘perfect blend’ of everything people want in a community, while Kickerillo offers all of the quality, design and comfort that people want in a home.”

A builder/developer since 1957, Vincent Kickerillo’s trademark designs have become Houston’s iconic homesteads in over 32 communities in the greater Houston area. Each of his projects delivers style, function, and value.

“Trendmaker is proud to have Kickerillo Homes joining us in Cross Creek Ranch. This new venture blends two well-known and highly respected real estate brands on Houston’s popular west side,” said Will Holder, President of Trendmaker. “Both names are highly recognized and trusted by homebuyers and Realtors alike. A strong focus on quality builders, an eco-friendly land plan and resort-style amenities will continue to resonate strongly with current and future buyers in Cross Creek Ranch.”

Kickerillo’s gated “Lakes of Cross Creek” section is mostly waterfront home sites that will feature homes from his Elite Homes and Signature Collection. The Elite Series features striking architectural exteriors of stucco or stucco and stone, complemented by a combination of hardwoods, granite, marble and stone inside. With a starting size of 6,000 square feet, and the full range of Kickerillo’s impressive features, the Elite Series is Kickerillo at its best.

The Signature Collection homes are created with spaciousness in mind and an emphasis on focal points such as kitchens, master suites and master baths. The elevations of homes in the Signature Collection showcase Kickerillo's unique architectural style, while interior elegant amenities complete the ideal combination of function and form.

According to Joel Marshall, Senior Vice President of Trendmaker Development Company, "Cross Creek Ranch, convenient to the Westpark Tollway, is located in a high-growth area with easy access to established retail developments such as La Centerra and Katy Mills Mall and the continued expansion of quality medical facilities, including Texas Children's Hospital and Memorial Hermann Hospital."

Construction of Kickerillo Homes in Cross Creek Ranch is scheduled to begin in fall of 2009 and pre-sales are already underway. To learn more about Kickerillo homes, please visit www.kickerillo.com. For more information on Cross Creek Ranch, we invite you to visit www.CrossCreekTexas.com.

About Kickerillo Company

Kickerillo Company is Houston's premier home-building and land development company, founded by Vincent Kickerillo on the principles of integrity, loyalty and skill. Kickerillo Companies has developed over 30 of Houston's most notable communities featuring not only high quality custom homes, but also a wide variety of shops, churches, schools, and recreational facilities. Kickerillo has had a profound impact on the growth of Houston and the trends of the upscale housing market. He shares his good fortune with his wife Mary and their daughter Kelli, who both hold prominent positions in the company.

For fifty years Kickerillo has built homes, developed land, owned banks and savings and loans, produced music and collaborated with the best companies. Currently, Kickerillo Company is building homes in six developments in the greater Houston area as well as investing in several commercial and retail developments, all reflecting a commitment to building peace of mind.

About Trendmaker Development Company

Since 1971, Trendmaker Development Company has been developing some of the most welcoming communities in the Houston area. Trendmaker's reputation is strong – built on experience, enthusiasm and a solid employee base with an average tenure of fifteen plus years, tenure not normally found in this industry. From the beginning, Trendmaker communities have been designed to create places where people can find themselves at home. Gathering places, recreation areas, green spaces, friendly streetscapes and welcoming landscapes designed to create a sense of place and belonging. The successful inclusion of these features in Grand Lakes, the popular 1250-acre master planned community, earned the Best of American Living Award for Best Community based on its innovative land plan.

Trendmaker's developer legacy continued to expand and grow as each new community was designed and created. Following the more recent developments of Green Trails and Grand Lakes in Katy, Crighton Ridge and Crighton Woods in Conroe, and Silvercreek in Pearland, Trendmaker has now embarked on its largest community to-date, Cross Creek Ranch. Located in Fulshear, Texas, this 3200+ acre master-planned community encompasses all the desirable features and amenities that make up a successful community popular with homebuyers, Realtors and builder partners. Trendmaker Development Company...we build the place you want to call home.

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